

Presseinformation – **raumplus** in the Weser Tower

TOP LEVEL BREMEN

At 82 metres tall, with 22 stories and 18 500 m² of floor space Bremen's Weser Tower is setting new standards in the Hanseatic city. Clad by star architect Helmut Jahn in a cosmopolitan glass façade the Tower has views across the old town, the River Weser and the historic port areas. And there are also plenty of Bremen attractions to discover inside the building. raumplus has fitted out the offices of Internet agency hmmh with bespoke sliding door and room divider systems in the company's CD. Doors like those in the Tower are currently Bremen's hottest highlights.



It is Bremen's highest, most modern office building; situated in an ideal location on the banks of the River Weser and within walking distance of the city centre. The Weser Tower was designed by architect Helmut Jahn, who, among other things, has also designed the Sony Center in Berlin. The Tower, constructed in three years on the site of the former Weserbahnhof railway station, has dynamic lines and a completely glass façade and is intended to embody transparency and a cosmopolitan mind-set.

An approach which has been brilliantly continued by Internet agency hmmh multimediahaus AG in its interior design. The company's headquarters in the Weser Tower have been structured using over 500 sliding doors, hinged doors and room dividers from **raumplus**. The result is flexible rooms exactly tailored to the needs of the company and its employees but still bringing the façade's light openness into the interiors.



The door and solid components of the S1500 Series in wood, glass or paint realise the company's specific colour concept to the last nuance. A printed blossom motif in the company's CD as the icing on the cake or a unifying design element can be found across the room fronts. Björn Feddersen, Managing Director of the agency hmmh offers his clients innovative solutions and also expects them when himself a customer. He gives the **raumplus** concept top marks:

"Open, transparent communications are a central element of the corporate philosophy of one of Germany's leading Internet agencies. With an open interior space concept; the generous glass elements and the diverse opportunities to set colour accents we have had all the creative skills needed to design a totally convincing look for the headquarters of the hmmh agency."



So the Weser Tower is now home to an innovative Bremen alliance whose performance is on a par with the best – from the inside and the outside and from the basement to the highest level.

The project was planned by and realised in collaboration with, Ulrike Rösner of Rauminraum GbR, interior design & product design in Bremen. www.rauminraum.de

Should you publish this article we would be grateful if you could name **raumplus** as the manufacturer.

raumplus GmbH, Dortmunder Strasse 35, D-28199 Bremen, Germany
info@raumplus.de, www.raumplus.com

Further information and photo material via:

raumplus GmbH · Press Department · Dortmunder Strasse 35 · D-28199 Bremen · Deutschland / Germany
Tel. +49 (0) 421 / 579 50 0 · Fax +49 (0) 421 / 579 50 11 · presse@raumplus.de · www.raumplus.com
Contacts: Uta Bergmann, Lea Möller